

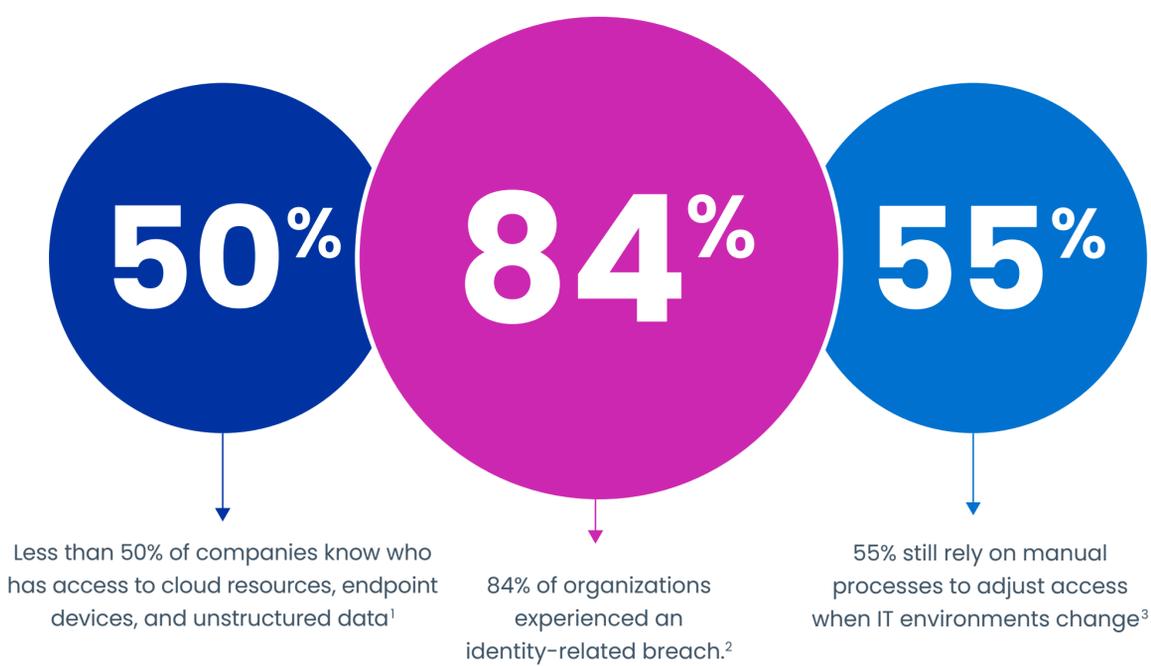
# Why Zero Trust is Critical for Operations Anywhere

Research Insights from Around the Globe

As a result of the pandemic, **the security threat landscape permanently changed**. When COVID-19 first emerged, work from home became table stakes virtually dissolving the network perimeter. As time passed, however, a new normal of **“anywhere operations”** unfolded where workers not only work from any location but also bring their own devices or environment.

These constantly shifting work patterns have resulted in security risks that old approaches can't adequately address. In fact, **most organizations are ill-prepared to deal with these rapidly escalating risks**.

According to recent survey data:



If adequate steps aren't taken to ensure you're protected against cyber threats, **the cost could be detrimental to your business.**

2020 2021

The average cost of a data breach is \$4.24 Million, a 10% increase from 2020 to 2021<sup>4</sup>

\$ **3.78M**

\$ **4.2M**

**Implementing a Zero Trust security model is the answer** to tackle these risks and has become an essential part of any cybersecurity program. [Read our recent survey results](#) and **find out why identity is an integral piece for your Zero Trust implementation.**