Securing a “Work from Anywhere” Workforce
Organizations across the globe have felt and experienced the impact of 2020. Some have been able to navigate the changes better than others. Years of digital transformation efforts were completed within the span of weeks with cloud apps quickly onboarded and cloud platforms being stood up to ensure continuity of goods and services to customers. Enabling workers with the access they needed to be productive was top priority and as a result, security policies may have been relaxed to ensure business and supply chains could continue to flow. The result for some has been a state of over-provisioned accounts, meaning users have been granted too much access – creating a bigger attack vector and more risk.

**Identity Goes Beyond Access Management**

Organizations who solely rely on access management and authentication to manage identities are most susceptible to over-provisioning and hidden security risks. Managing an enterprise identity program requires going beyond single sign-on and MFA. The good news is that an AI-driven identity management platform can quickly return rapid value while reigning in security across all apps, data, and cloud platforms. Examples of this include reconciling over-provisioned accounts with automated access reviews and certifications, identifying hidden and risky outliers who have too much access with intelligent insights and reports, and assisting approvers to know if it’s safe to grant access or not using AI-driven recommendations.
Identity is Business Essential
The true value of identity can be seen by organizations that centrally manage and govern access using AI-driven identity. Benefits such as centrally shifting access policies across large populations, automating provisioning and deprovisioning worker access, and 24/7 self-service access and password management are enabling teams to quickly shift and take on new initiatives with greater agility and security.

Identity for the Win!
It’s crises such as these that shine a light on how well organizations are prepared to meet the challenges it presents. Our SailPoint customers share their experiences:

Investment Advisory Business
“We tripled our user accounts and provisioning over the past few weeks, and SailPoint worked beautifully. During this time, we had to respond quickly to the unusually high systems integration and SailPoint handled three times our normal workload. We are grateful that this is one less thing we have to worry about during the pandemic.” This is a powerful example of automation in identity helping businesses quickly react, no matter what external or environmental changes come their way.

Retail Organization
A global retail organization found themselves having to shift all retail location meetings to virtual. They were able to accomplish this in 6 days thanks to the automation they had built into their SailPoint identity program. This enabled them to swiftly and securely deploy video conferencing across the business for 10,000 users. Identity, particularly when aided by AI and ML technologies, helps enterprises adapt quickly and at scale.
SailPoint, the leader in identity management, delivers an innovative approach to securing access across the enterprise with the SailPoint Predictive Identity™ platform. With SailPoint, enterprises can ensure that everyone and everything has the exact access they need, exactly when they need it, intuitively and automatically. Powered by patented Artificial Intelligence (AI) and Machine Learning (ML) technologies, the SailPoint Predictive Identity™ platform is designed to securely accelerate the business while delivering adaptive security, continuous compliance and improved business efficiency. As an identity pioneer and market leader serving some of the world’s most prominent global companies, SailPoint consistently pushes the industry to rethink identity to the benefit of their customers’ dynamic business needs.

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