

# Simplify User Access with Secure Single Sign-on

## BENEFITS:

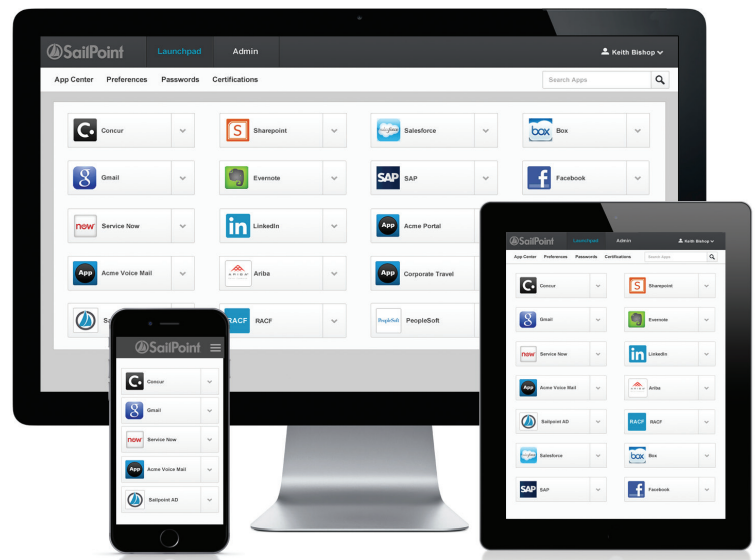
- Increase productivity and user satisfaction with convenient one-click access to cloud and web applications from any device
- Reduce calls to the Help Desk by eliminating the need for users to remember and enter multiple usernames and passwords
- Strengthen security by eliminating passwords when possible
- Protect sensitive applications with step-up authentication based on user or access risk
- Gain visibility into application usage to drive license cost optimization
- Minimize deployment costs with a large catalog of pre-built SSO profiles and integration to directories
- Accelerate time-to-value by avoiding lengthy deployments and complex implementations

Today's business users are empowered with an array of powerful applications available across multiple platforms and devices. Although these tools have the potential to drive business benefits, many users instead face growing complexity in accessing these resources. The average user must remember more than 10 passwords to access needed applications. Inevitably, forgotten passwords impact user productivity and now account for up to 50% of all Help Desk calls! IT is under increasing pressure to ensure users have the on-demand access they need while maintaining strict security standards. Single sign-on (SSO) solves this challenge by providing users with a simple and secure means to access all of their business and personal applications. The result: increased user productivity, reduced costs and improved security.

## IdentityNow Can Help

IdentityNow Single Sign-On provides users with secure, one-click access to all their applications – cloud, mobile and on-premises – from any device, anywhere in the world. An integrated, governance-based approach centralizes visibility, allows IT to define application access policies and ensures consistent security enforcement. IdentityNow provides superior convenience for end users, enabling rapid access to applications, while flexible strong-authentication options combine with patent pending “zero knowledge” encryption technology to lower your organization's security exposure.

IdentityNow is delivered as software-as-a-service (SaaS), enabling faster deployment than traditional on-premises SSO solutions. It does not require additional hardware, software or middleware to buy, deploy and maintain. IdentityNow provides automatic service and security upgrades, removing the burden from your IT organization, lowering the total cost of ownership, and delivering a rapid return on your investment.



IdentityNow delivers one click access to any application from any device.

<sup>1</sup> Gartner IT Key Metrics Data Summary Report, 2011

## IdentityNow Single Sign-on Features

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### Secure one click access to any application, from any device

IdentityNow delivers seamless SSO to on-premises, cloud, and mobile applications, eliminating the need for users to remember and enter multiple user names and passwords. Through its combination of desktop (Kerberos/IWA), federation, password credential replay and reverse-proxy single sign-on capabilities and large application catalog of pre-built SSO profiles, IdentityNow is compatible with the devices that your workforce is using today, including PCs, laptops, tablets, and smartphones. Users have access to the system whether they are on the corporate network or working remotely – providing superior convenience without jeopardizing security.

### Auto-detects and pre-populates each user's App Launchpad

IT administrators can pre-define access policies to automatically populate the business applications associated with a job function to each user's App Launchpad. Combined with IdentityNow's consumer-simple interface, users can easily search, select, and request access to new business applications from your organization's centralized application catalog, thereby increasing user productivity and satisfaction.

### Flexible strong authentication options

IdentityNow provides built-in, flexible strong authentication options that can be pre-defined to a specific application you are trying to increase secure access to. IdentityNow supports multiple forms of strong authentication, including: security questions and answers, text, voice, and email. Additionally, IdentityNow can integrate with your existing third-party multi-factor authentication solution where you can leverage your existing authentication processes.

### Centralized usage reporting and analytics

IdentityNow's reporting and analytics capabilities provide insights into who is using what applications and how often. IdentityNow can also identify unused or unauthorized accounts, and flag them to the appropriate business owner for removal thereby reducing your company's software license costs. Finally, all single sign-on events (success/failure) are written to a centralized log repository for future trouble-shooting and auditing

### Unified Single Sign-On and Password Management user experience

IdentityNow provides a fully integrated single sign-on and password management user experience that can help users reduce their password fatigue while improving user productivity. The combination of these IdentityNow services is a powerful way to improve your IT security while greatly simplifying how users access their cloud, mobile and on-premises applications.

## About IdentityNow and SailPoint

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In addition to Single Sign-On, IdentityNow also offers password management, user provisioning and access certification capabilities. As a critical component of the enterprise IT infrastructure, IdentityNow is designed to meet the most stringent security, scalability, performance and availability requirements, including a firewall-friendly approach for managing on-premises resources from the cloud.

As the fastest-growing, independent identity and access management (IAM) provider, SailPoint helps hundreds of organizations securely and effectively deliver and manage user access from any device to data and applications residing in the datacenter, on mobile devices, and in the cloud. The company's innovative product portfolio offers customers an integrated set of core services including identity governance, provisioning, and access management delivered on-premises or from the cloud (IAM-as-a-service).

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