

# The evolution of EVOLUTION identity security

How we got there. How we'll get you there.

## BY THE YEARS



### 2010

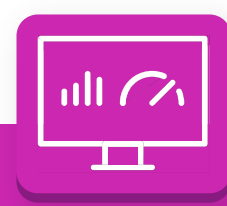
Integrated provisioning with identity governance into a single platform

### 2005

Founded

### 2007

Launched the first identity governance platform



### 2012

Gartner combines Magic Quadrant for Provisioning and Magic Quadrant for Identity & Access Governance into Magic Quadrant for Identity Governance & Administration (IGA).



### 2013



- Introduced the industry's first multi-tenant SaaS identity security platform



- Named the leader in the first-ever Gartner Magic Quadrant for IGA

#### Did you know?

MySpace reports one of the biggest data breaches, impacting 360 million accounts.<sup>1</sup>

### 2015

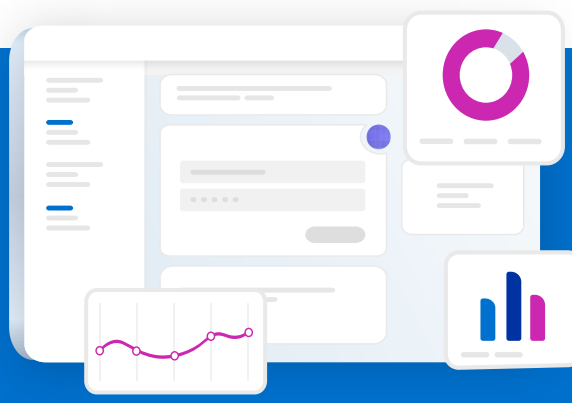
- Extended platform to manage access of unstructured data
- Led 2015 Gartner Magic Quadrant for IGA



### 2016

- Expanded ecosystem of connectors and integrations for business critical apps
- Led Gartner Magic Quadrant for IGA
- Led in first-ever Forrester Wave on Identity Management and Governance (IMG)

### 2017



#### Did you know?

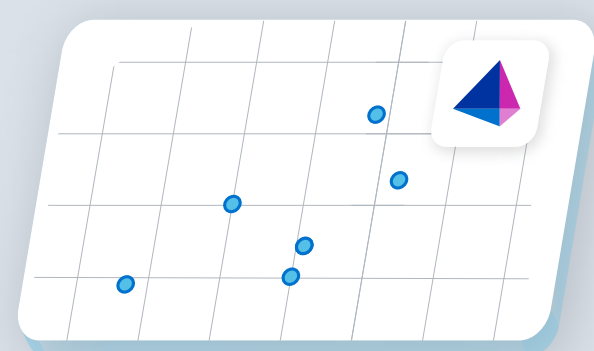
3 in 5 enterprises fully expect to be breached.<sup>3</sup>

- Built AI, machine learning, and deep analytics into our platform
- Led Gartner Magic Quadrant for IGA

#### Did you know?

- 4100+ data loss events recorded
- 4.2 billion records released
- 43% of data breaches are caused by internal employees<sup>2</sup>

### 2018



- Led Gartner Magic Quadrant for IGA
- Led Forrester Wave on IMG

#### Did you know?

44% of organizations surveyed suffered at least one data breach in the last 12 months.<sup>4</sup>

### 2019

- 6th year leading Gartner Magic Quadrant for IGA
- Extends ability to manage robotic process automation



#### Did you know?

GDPR fines top **\$126 million** with over 160,000 data breaches reported.<sup>5</sup>

### 2020

- First identity security vendor with cloud governance solution
- Named Gartner Peer Insights Customers' Choice for IGA
- Led KuppingerCole Leadership Compass for Access Governance & Intelligence and the KuppingerCole Leadership Compass for IGA

#### Did you know?

Since the start of the COVID-19 pandemic, the number of cyberattacks increased by 300%.<sup>6</sup>

### 2021

- Delivered an autonomous approach to Role Insights and Access Recommendations
- Introduced no-code workflows to streamline identity tasks
- Added Access Risk Management to portfolio

- Led Forrester Wave on IMG
- Led KuppingerCole Leadership Compass for IGA and first iteration of the KuppingerCole Leadership Compass for IDaaS Identity Governance & Administration
- Achieved Gartner Peer Insights Customers' Choice for IGA



### 2022



- Introduced **SailPoint Identity Security Cloud** to help customers accelerate their identity security journey
- Led KuppingerCole Leadership Compass for IGA
- Named the leader in the first-ever **IDC MarketScape: Worldwide Governance Administration for Identity Security 2022 Vendor Assessment**
- Unveiled future of identity security and prescriptive paths for identity program maturity with the Horizons report and **maturity assessment**

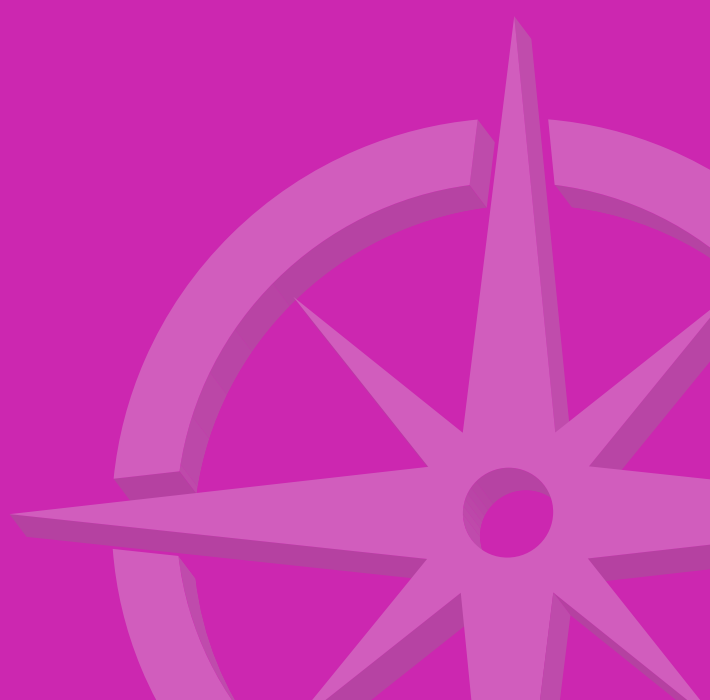
#### Did you know?

- Cost of a data breach averages \$4.35 million, a 3% increase since 2021.<sup>7</sup>
- EU announces NIS2 directive.<sup>8</sup>
- 54% of organizations experienced breaches through third parties in the last 12 months.<sup>9</sup>

54%

### 2023

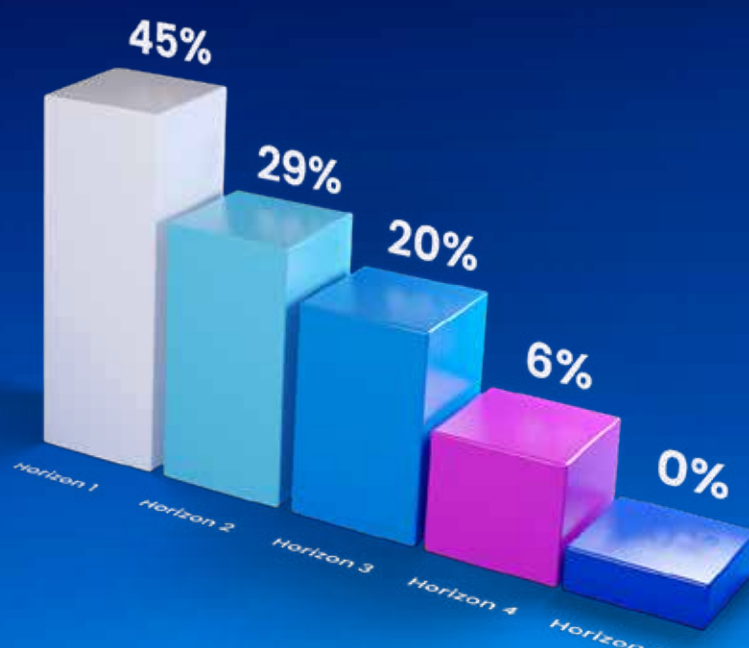
- Integrated **Non-Employee Risk Management** into the SailPoint Identity Security Platform
- Led KuppingerCole Leadership Compass for Access Governance



**We know the way.  
We'll help you get there.**

Take our six-question quiz to assess the maturity of your identity program and discover your path forward with our Horizons of identity security report.

[Take our maturity assessment](#)



<sup>1</sup> The TechCrunch+

<sup>2</sup> SailPoint's Anatomy of a Data Breach

<sup>3</sup> SailPoint's 2017 Market Pulse Survey

<sup>4</sup> SailPoint's 2018 Market Pulse Survey

<sup>5</sup> CPO Magazine

<sup>6</sup> The Hill

<sup>7</sup> IBM

<sup>8</sup> IDC: Identity Governance Will be a Key to NIS2 Compliance

<sup>9</sup> Venture Beat