Address the Changing Threat Landscape with Identity Security

Cybersecurity threats, attacks on critical data breaches, and insider threats are on the rise. 82% of companies have experienced a data breach in the past 12 months, with 5,212 confirmed breaches in 2022. This is an increase of 96% compared to 2021. It’s more than just money spent — the average total cost per breach has increased to $11.23 million, up from $4.35 million. The average recovery time has increased to 90+ days from less than 30 days. The longer the recovery time, the greater the cost.

Where are companies most vulnerable to threats?

- 72% of respondents believe the use of identity security helps prevent data breaches and reduce drain on IT resources with identity security.
- 56% of respondents believe the breach could have been prevented or mitigated with an identity security solution.
- 55% of respondents believe using identity security is critical to protecting their customers.
- 45% of respondents believe IT shops have invested in AI to help prevent data breaches.
- 41% of respondents believe that using identity security results in improved operational efficiencies.

The economic value of prevention in the cybersecurity lifecycle is substantial. For every $1 invested in prevention, $4.35 is saved. For every $11.23 billion invested in prevention, $17.19 billion is saved.

Step forward and embrace what identity security – with all of its foundation – can do for you.

- Help prevent data breaches and reduce drain on IT resources with identity security.
- Identity Security enables enterprises to meet the changing threat landscape with identity security – with AI at its core.
- Step forward and embrace what identity security can do for you.